



# D&B D-U-N-S Registered Seal Installation Guide

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## 1. Website Seal

To avail the website seal, OTMS Administrators must first create the **website** seal in OTMS application and share the javascript code or one line of code with customer.

- There will be "Javascript code(One line of code)" for two seals
  - Standard Seal
  - Mini Seal



- **Standard Seal**

**one line for http web sites:**

```
<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>
```

**one line for httpS web sites:**

```
<script language="JavaScript" src="https://dunsregistered.dnb.com" type="text/javascript"></script>
```

- **Mini Seal**

**one line for http web sites:**

```
<script language="JavaScript" src="http://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>
```

**one line for httpS web sites:**

```
<script language="JavaScript" src="https://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>
```

As per the customer’s requirement, they will receive “One line of code” of standard seal or mini seal from their region representative.

- Place the “One line of code” into their website code as shown in the image below

```
<script type="text/javascript" async src="https://www.google-analytics.com/analytics.js"></script>
<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>
<iframe id="Iframe1" src="http://dunsregistered.dnb.com/SealAuthentication.aspx?Cid=1" width="114px" height="97px"
frameborder="0" scrolling="no" allowtransparency="true">...</iframe>
</p>
<!--<ul class="dez-social-icon border dez-social-icon-lg">
<li><a href="javascript:void(0);" class="fa fa-facebook fb-btn" title="Facebook"></a><
<li><a href="javascript:void(0);" class="fa fa-twitter tw-btn" title="Twitter"></a></li>
```

- After that browse the website URL, D&B seal will appear in the website page
- If D&B seal clicked, new window will appear with company profile information

## 2. QR Code for Website Seal

Region representative or OTMS administrator has to share one line of code for the website QR code

The following code should be used within the website UI code. While scanning the QR code through mobile with QR code scanner application, the company profile page will be displayed in mobile with Responsive view.

- **Installing QR Code with custom width and height**



Below is the one line of code to install QR code with custom width & height in websites.

**One line of code for http web sites:**

```
<script language="JavaScript"  
src="http://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"  
type="text/javascript"></script>
```

**One line of code for https web sites:**

```
<script language="JavaScript"  
src="https://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"  
type="text/javascript"></script>
```

**Integration Parameters:**

**QRW** – represents Width of the QR code. For example, if the customer specifies QRW=100, the QR code will be generated and displayed with the width =100.

**QRH** – represents Height of the QR Code. For example, if the customer specifies QRH=100, the QR code will be generated and displayed with the height =100.

If QRW & QRH values are not specified in the Query string, QR code will be generated and displayed with the default size (**Width=82, Height=82**). When the customer needs the QR code with the default width & height, he/she can use the below line of code.

- **Installing QR Code with default standard width and height**

Below is the one line of code to install QR code with **default (82\*82) width & height in website.**

**One line of code for http web sites:**

```
<script language="JavaScript" src="http://dunsregistered.dnb.com/QRcode.js"  
type="text/javascript"></script>
```

**One line of Code for httpS web sites:**

```
<script language="JavaScript" src="https://dunsregistered.dnb.com/QRcode.js"  
type="text/javascript"></script>
```



As per the customer's requirement, they will receive "One line of code" for website QR code from their region representative.

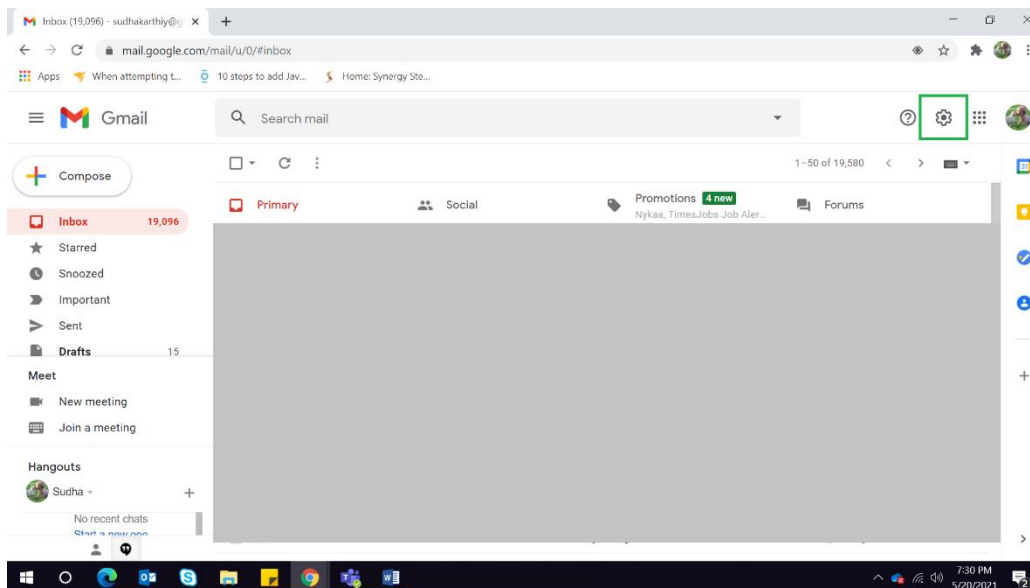
- Place the "One line of code" into their website UI code
- After that browse the customer's website, D&B seal along with QR code will appear in the website page
- If QR code is scanned through mobile with QR code scanner application, company profile information will appear on the mobile with Responsive view.

### 3. Profile Anywhere Seal

- Once customer received DRS profile anywhere seal image and one line of code from region representative.
- Save the DRS seal in local path and keep one line of code handy in notepad.
- Now open your Microsoft Outlook or Gmail or Yahoo. Any of the mail account where the seal has to add as a signature
- Please find the steps below to install profile anywhere seal in different mail account.

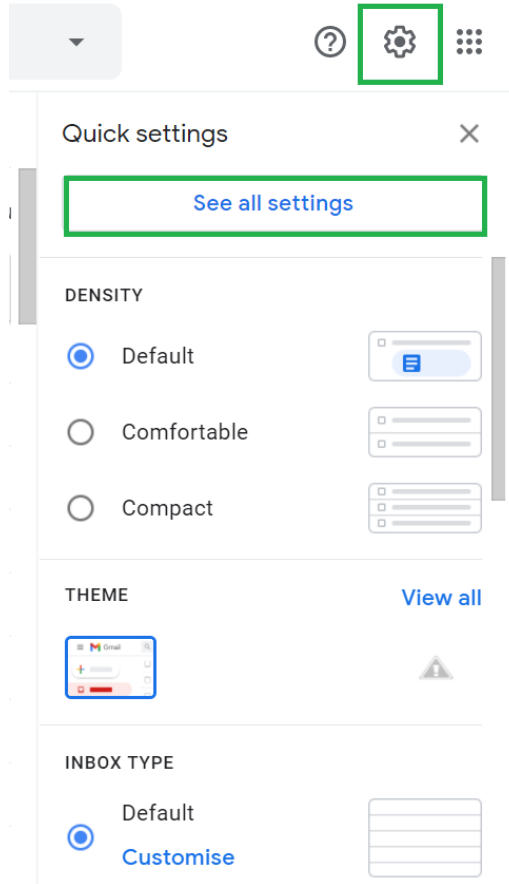
#### I. Gmail Account

- Go to gmail.com
- Click on the settings icon which is highlighted in green color





- Once settings icon clicked, “Quick settings” pop up will appear like below image. Then click “see all settings” button which is highlighted in green color.



- Once settings page opened, scroll down and check for “signature” section, highlighted in green color. Then click the “Create New” button.



## Settings



[General](#) Labels Inbox Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons

Chat and Meet Advanced Offline Themes

**complete:**  **next time.**  
 I'll add contacts myself

**Importance signals for ads:** You can view and change your preferences [here](#).

**Signature:** (appended at the end of all outgoing messages)  
[Learn more](#)

**No signatures**

[+ Create new](#)

**Personal level indicators:**  **No indicators**  
 **Show indicators** - Display an arrow ( › ) by messages sent to my address (not a mailing list), and a double arrow ( » ) by messages sent only to me.

**Snippets:**  **Show snippets** - Show snippets of the message (like Google Web Search!).  
 **No snippets** - Show subject only.

**Out-of-Office AutoReply:**  **Out of Office AutoReply off**  
(sends an automated reply to

- Pop up will appear. Enter the new signature name into the textbox and click “Create” button

Name new signature

Cancel [Create](#)

- Signature name will get save



# Settings

- [General](#) [Labels](#) [Inbox](#) [Accounts and Import](#) [Filters and blocked addresses](#) [Forwarding and POP/IMAP](#) [Add-ons](#)
- [Chat and Meet](#) [Advanced](#) [Offline](#) [Themes](#)

**Importance signals for ads:** You can view and change your preferences [here](#).

### Signature:

(appended at the end of all outgoing messages)

[Learn more](#)

dnb
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☰

+ Create new

- Now copy the D&B seal which is provided to you



Click here to confirm the online D-U-N-S® Registered™ Profile for

- Right click on empty text area and paste the image

- Or click on the image icon from the text editor options and upload the DRS seal image
- Once pasted it will look like the below image



# Settings



- [General](#)
- [Labels](#)
- [Inbox](#)
- [Accounts and Import](#)
- [Filters and blocked addresses](#)
- [Forwarding and POP/IMAP](#)
- [Add-ons](#)
- [Chat and Meet](#)
- [Advanced](#)
- [Offline](#)
- [Themes](#)

**Create contacts for auto-complete:**  When I send a message to a new person, add them to Other Contacts so that I can auto-complete to them next time.  I'll add contacts myself

**Importance signals for ads:** You can view and change your preferences [here](#).

### Signature:

(appended at the end of all outgoing messages)

[Learn more](#)

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Click here to confirm the online D-U-N-S® Registered™ Profile for

Sans Serif ⌵ ⌵ **B** *I* U A ⌵ 🔗 🖼 ☰ ☰ ⌵

+ Create new

- Click and drag the image slightly to highlight the image

# Settings

- [General](#)
- [Labels](#)
- [Inbox](#)
- [Accounts and Import](#)
- [Filters and blocked addresses](#)
- [Forwarding and POP/IMAP](#)
- [Add-ons](#)
- [Chat and Meet](#)
- [Advanced](#)
- [Offline](#)
- [Themes](#)

**Create contacts for auto-complete:**  When I send a message to a new person, add them to Other Contacts so that I can auto-complete to them next time.  I'll add contacts myself

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(appended at the end of all outgoing messages)

[Learn more](#)

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Click here to confirm the online D-U-N-S® Registered™ Profile for

Sans Serif ⌵ ⌵ **B** *I* U A ⌵ 🔗 🖼 ☰ ☰ ⌵

+ Create new

- Now click the insert link option which is highlighted in green color





# Settings



- General Labels Inbox Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons
- Chat and Meet Advanced Offline Themes


complete:  next time.  
 I'll add contacts myself

Importance signals for ads: You can view and change your preferences [here](#).

### Signature:

(appended at the end of all outgoing messages)  
[Learn more](#)

dnb
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Click here to confirm the online D-U-N-S® Registered™ Profile for [XXXXXXXXXX]

Sans Serif ▾
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+ Create new

- “Edit Link” pop up will appear. Now copy the “Line of code” provided to you.

Eg: “<https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.aspx?KeyI=XXXXXX&PaArea=Email>”

## Edit Link



Text to display:

Link to:

- Web address
- [Email address](#)

To which URL should this link refer?

[Test this link](#)

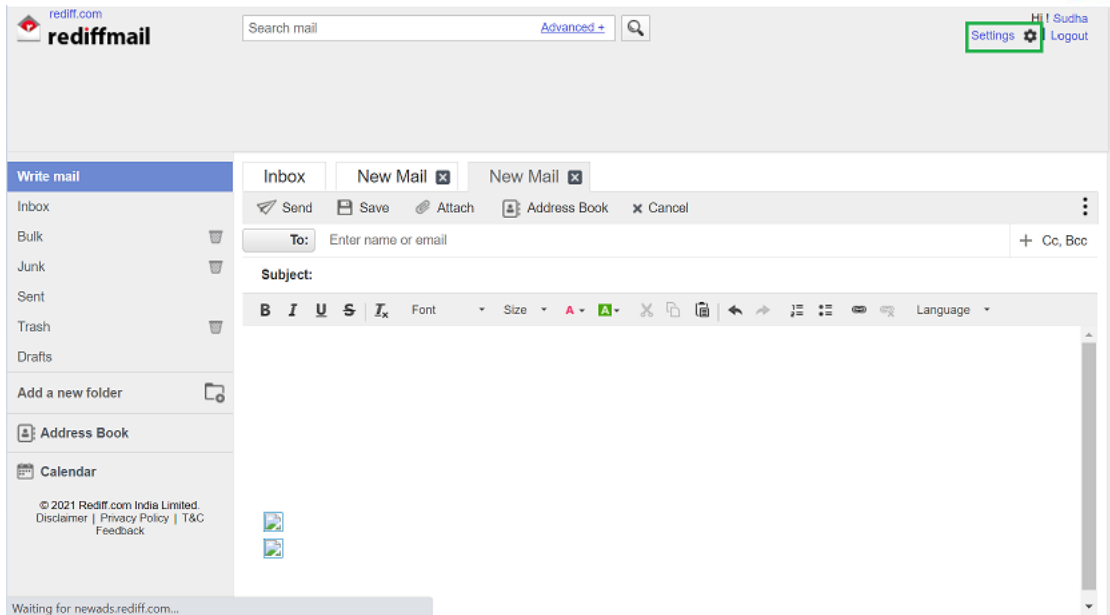
**Not sure what to put in the box?** First, find the page on the web that you want to link to. (A [search engine](#) might be useful). Then, copy the web address from the box in your browser's address bar and paste it in to the box above.

Cancel

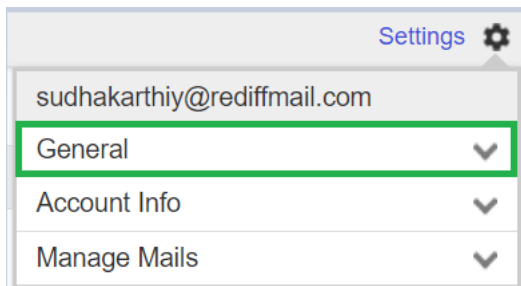
OK

- Paste it here in “Web Address” text box. “Text to display” should be empty. Now click the “Ok” button.

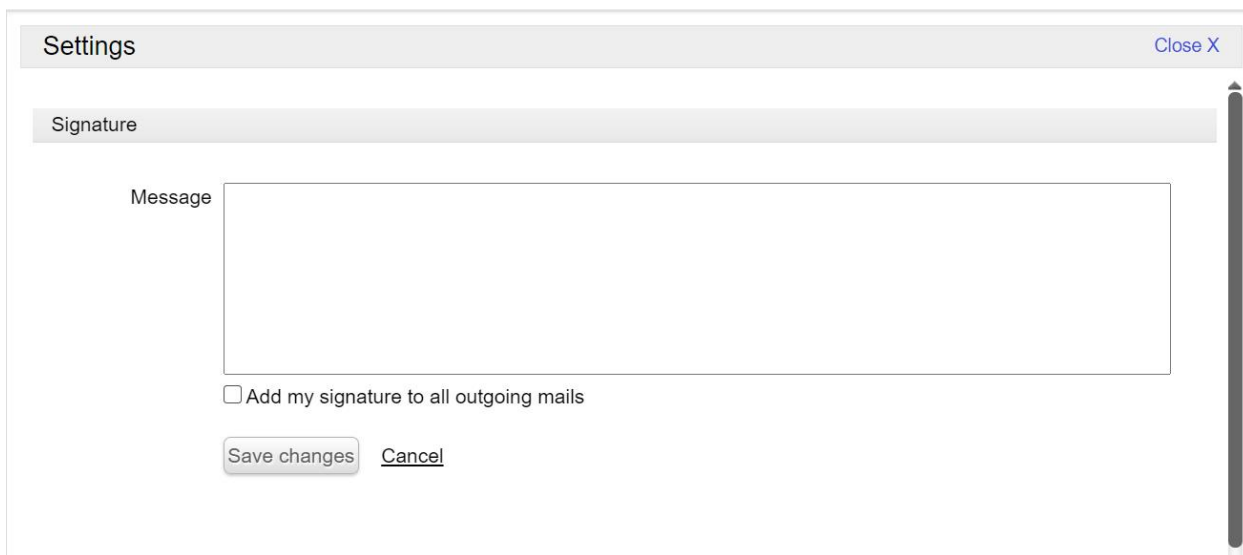
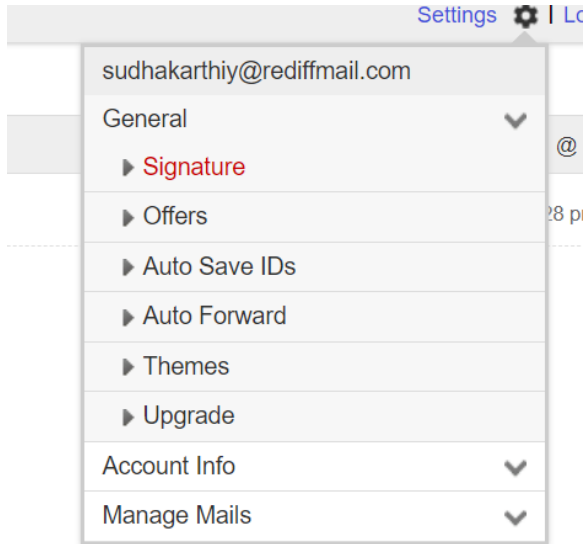




- Once “settings” is clicked, Click on the option “General”.



- Under “General” select the option “Signature”



- Copy the below provided html code and paste it in new notepad. Then change the text highlighted in yellow color with the one line of code and image name in respected place.
- Then copy the html code from notepad again
- Goto rediff.com→settings→general→signature and paste it in message area.
- If you already have existing signature then place the html code at the bottom of your existing signature.

<html>

<head>

</head>

<body>



```
<a href="**One Line of Code**" id="Alink" target="_blank" style="cursor:pointer;border:none;">
```

```
 </img>
```

```
</a>
```

```
</body>
```

```
</html>
```

- Now click the check box “Add my signature to all outgoing mails”. Then click “Save changes”.

Signature

Message

```
<html>
<head>
</head>
<body>
<a href="https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.aspx?
Key1=3150168&PaArea=mail" id="Alink" target="_blank" style="cursor:pointer;border:none;">
  <img id="ImgSealImage"
src="Images/ProfileAnywhere/DR_AnywherewithQR611202071523150168.jpg" style="border-
```

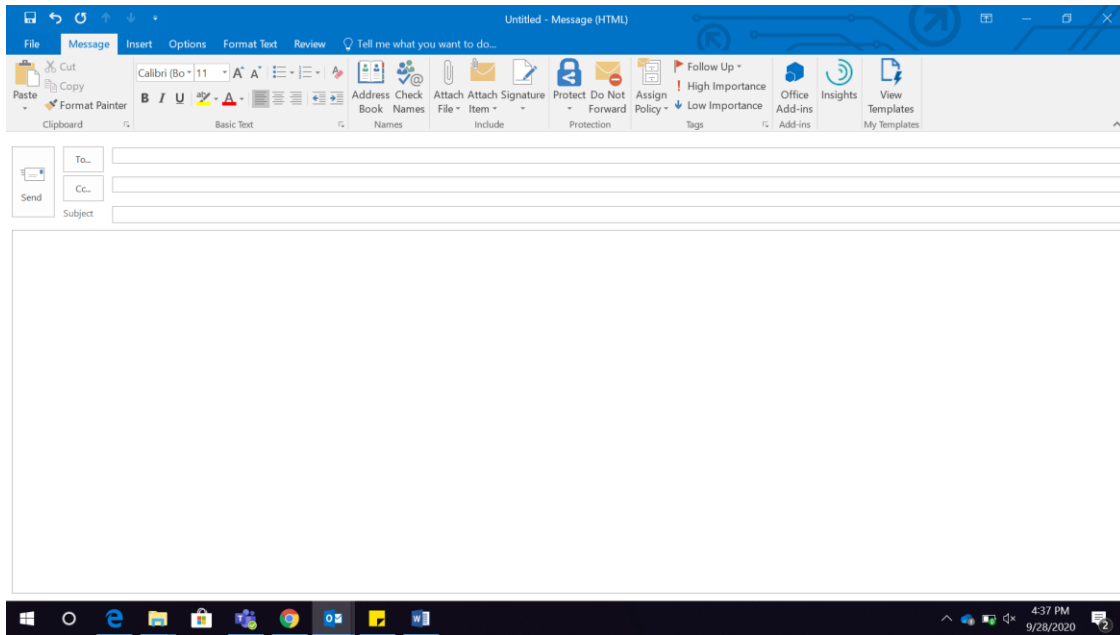
Add my signature to all outgoing mails

Save changes Cancel

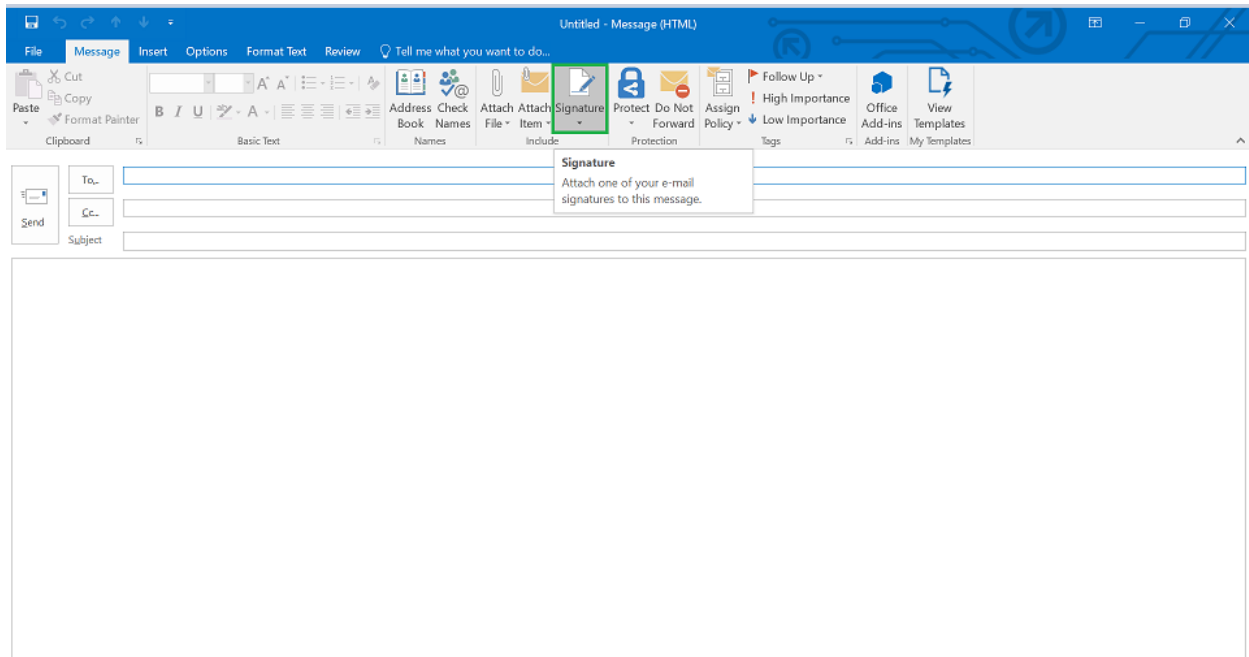
- Now if you click “Write mail” or “New mail”, D&B profile anywhere seal will shows in your new mail signature.

### 3. Outlook Account

- Go to outlook app → click “New Mail”



- Once “New Mail” window has opened
- Click on “Signatures” dropdown from the “Message” tab
- Then click “Signatures” to create new signature





Signatures and Stationery

? X

E-mail Signature   Personal Stationery

Select signature to edit

Delete   **New**   Save   Rename

Choose default signature

E-mail account:

New messages: (none)

Replies/forwards: (none)

Edit signature

Calibri (Body)   11   **B**   *I*   U   Automatic     Business Card  

OK   Cancel

- Click “New” button



Signatures and Stationery

E-mail Signature Personal Stationery

Select signature to edit

Choose default signature

E-mail account: [dropdown]  
New messages: (none)  
Replies/forwards: (none)

Delete New Save Remove

Edit signature

Calibri (Body) 11 B I

Business Card [icons]

OK Cancel

OK Cancel

**New Signature** ? X

Type a name for this signature:

OK Cancel

- Type the signature name as you wish





Signatures and Stationery

E-mail Signature Personal Stationery

Select signature to edit

Choose default signature

E-mail account: [dropdown]  
New messages: (none)  
Replies/forwards: (none)

Delete New Save Remove

Edit signature

Calibri (Body) 11 B I

Business Card [print icon] [globe icon]

OK Cancel

**New Signature** ? X

Type a name for this signature:

dnb

OK Cancel

- Click “OK”



Signatures and Stationery

? X

E-mail Signature Personal Stationery

Select signature to edit

dnb

Delete New Save Rename

Choose default signature

E-mail account: [ ]

New messages: (none) [ ]

Replies/forwards: (none) [ ]

Edit signature

Calibri (Body) 11 B I U Automatic [ ] [ ] [ ] Business Card [ ] [ ]

OK Cancel

- Copy the “Profile Anywhere Seal” that has shared with you in mail and paste it in the “Edit Signature” section



Signatures and Stationery

? X

E-mail Signature    Personal Stationery

Select signature to edit

dnb

Delete    New    Save    Rename

Choose default signature



E-mail account: [ ]

New messages: dnb

Replies/forwards: (none)

Edit signature

Calibri (Body) 11 B I U Automatic [ ] [ ] [ ] Business Card [ ] [ ]

  Click here to confirm the online D-U-N-S® Registered™ Profile for [ ]

OK    Cancel

- Now click the image, the image will get highlighted with black or grey points



Signatures and Stationery

E-mail Signatures Personal Stationery

Select signature to edit

dnb

Delete New Save Rename

Choose default signature



E-mail account: [ ]

New messages: dnb

Replies/forwards: (none)

Edit signature

Calibri 11 B I U Automatic Business Card

  Click here to confirm the online D-U-N-S® Registered™ Profile for [ ]

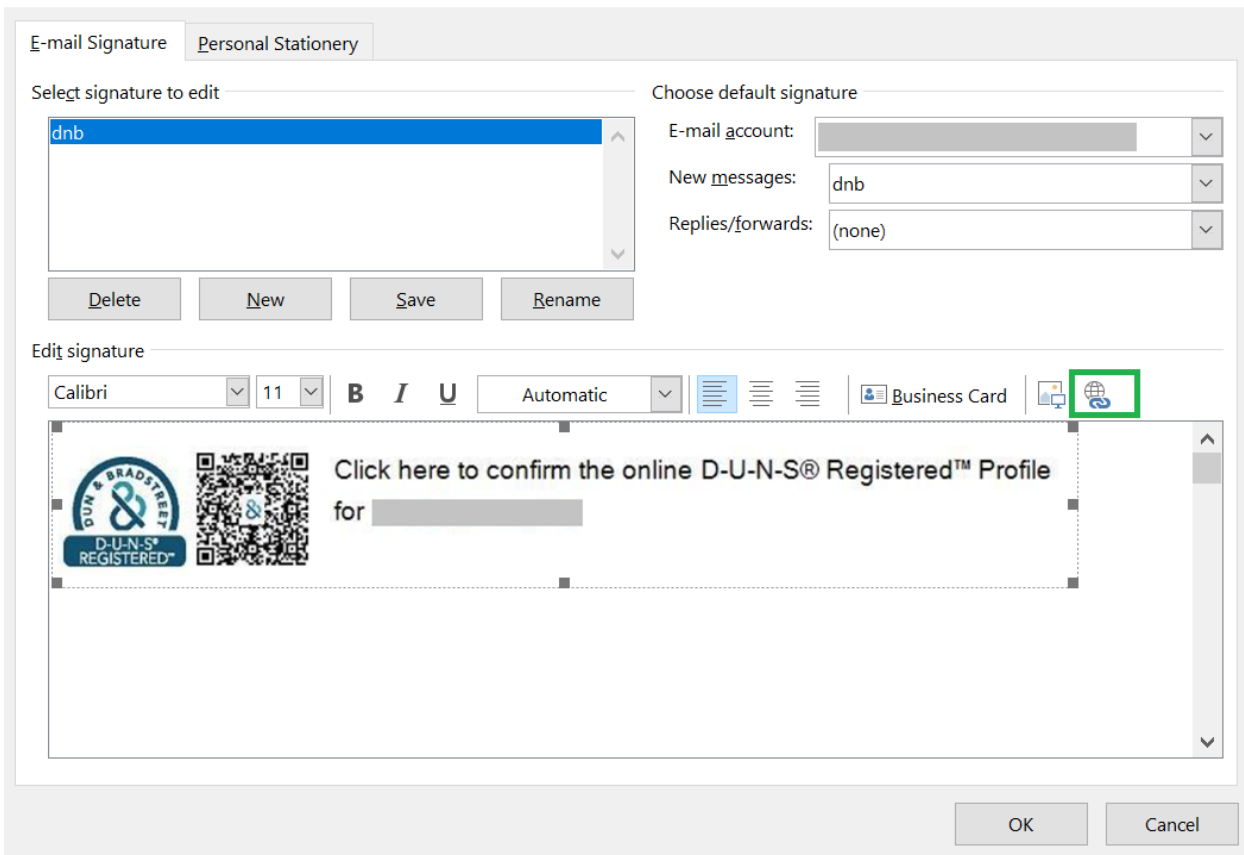
OK Cancel

- Click “Insert hyperlink” icon(highlighted in red color)

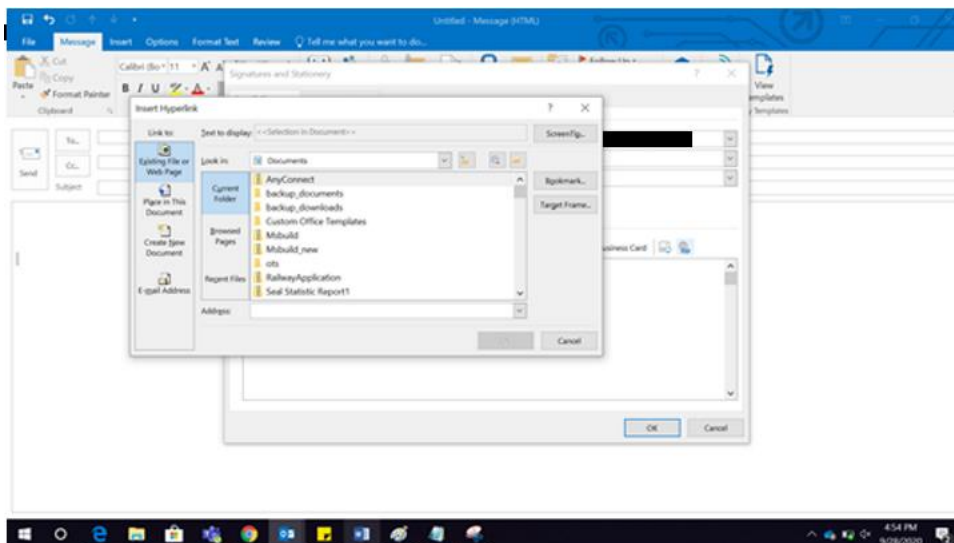


Signatures and Stationery

? X



- Popup will appear
- Click “Existing File or Web Page” from the side panel



- Paste the shared “Javascript code or One line of code” in the “Address” textbox



## Insert Hyperlink

Link to:

Look in:

**Current Folder**

- AnyConnect
- Appreciation
- backup\_documents
- backup\_downloads
- Custom Office Templates
- D&B Enterprise Jira 2020-11-02T05\_28\_22-0500\_files
- IISExpress
- images
- Jira dumps

**Browsed Pages**

**Recent Files**

Address:

- Click “Ok”
- Finally your signature should appear like below



## Signatures and Stationery

Signatures and Stationery

E-mail Signature Personal Stationery

Select signature to edit

Choose default signature

dnb

E-mail account: [ ]



New messages: dnb

Replies/forwards: (none)

Delete New Save Rename

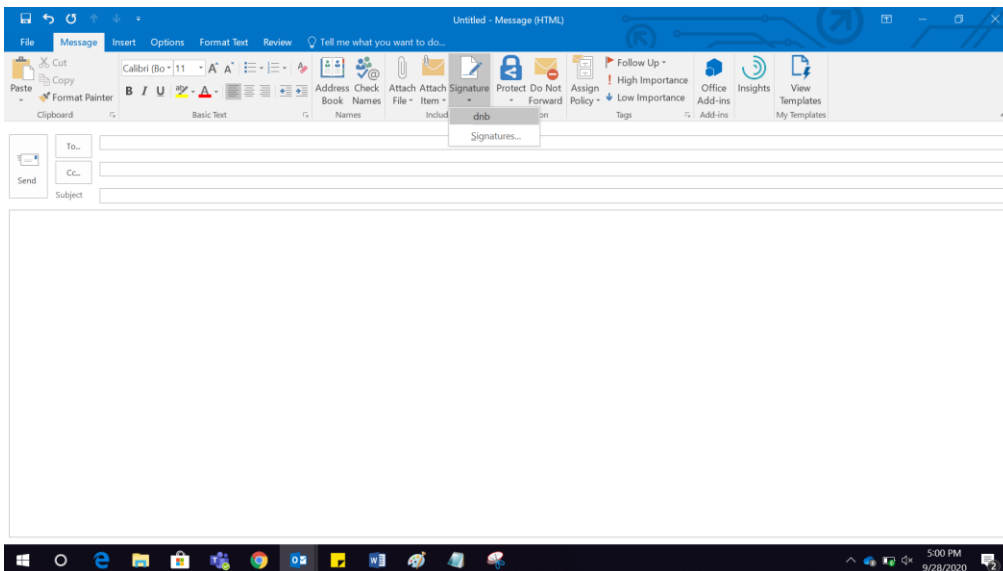
Edit signature

Calibri (Body) 11 B I U Automatic Business Card

  Click here to confirm the online D-U-N-S® Registered™ Profile for [ ]

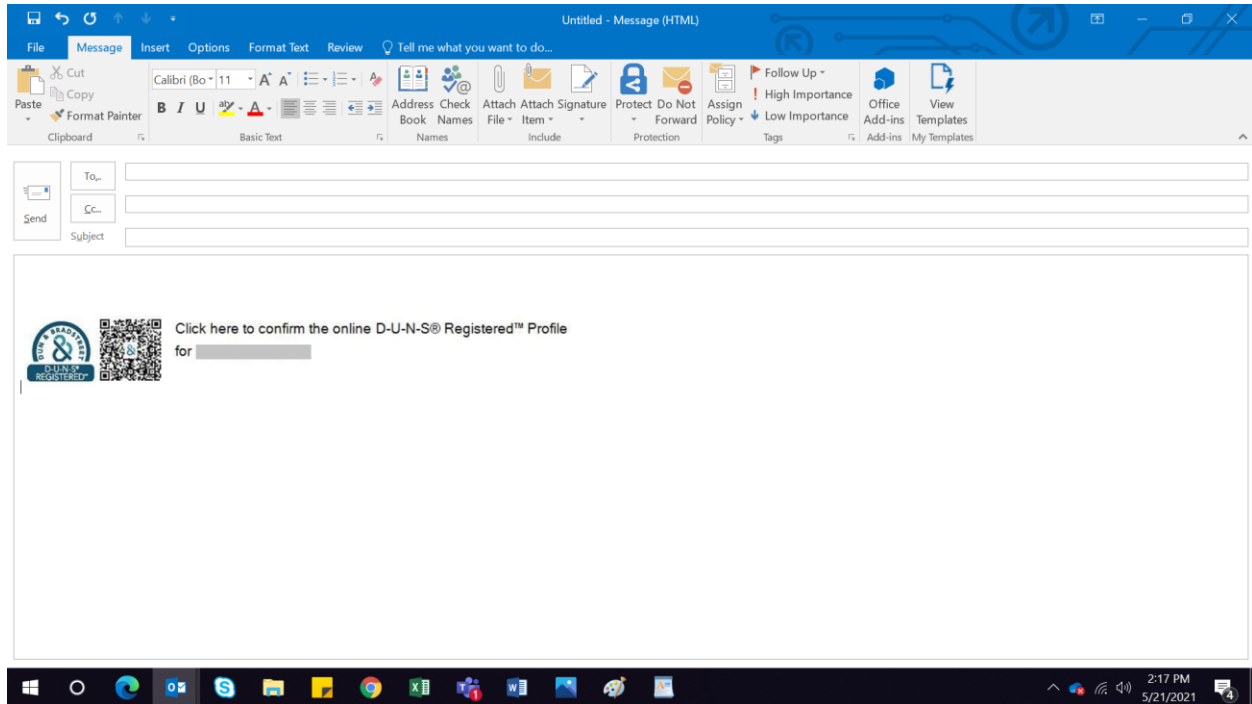
OK Cancel

- Click “OK”
- Click “Signature” dropdown, you will see newly created signature in the dropdown.





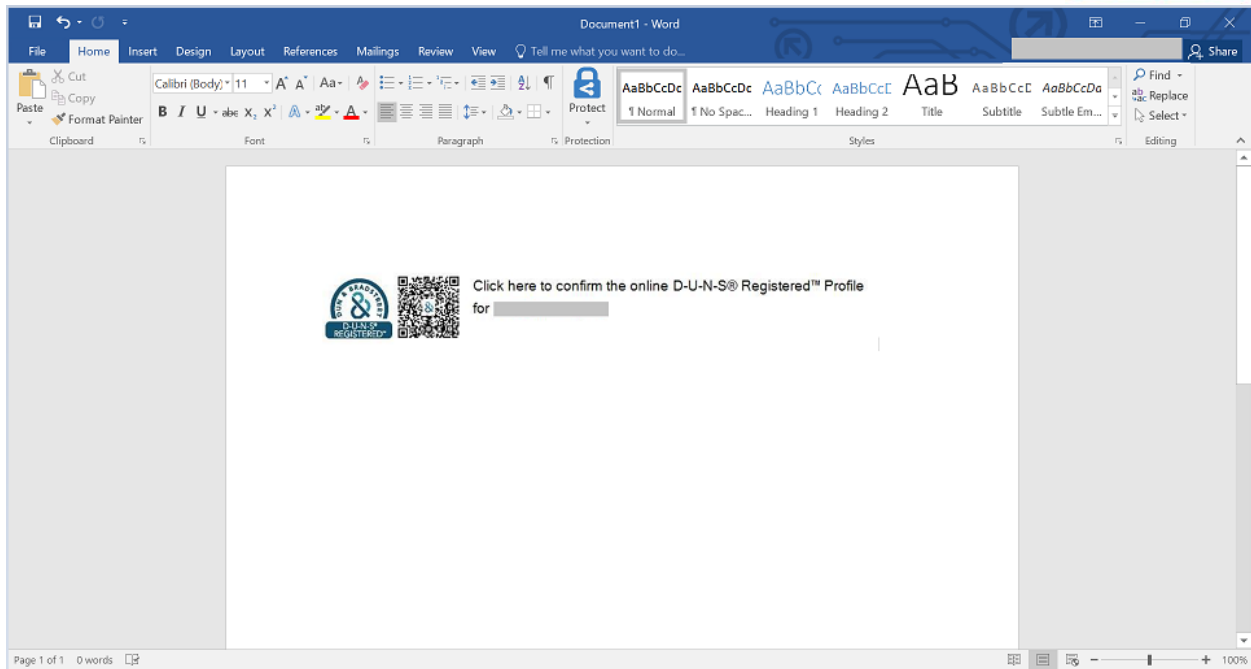
- Click it and D&B seal will appear at the text area



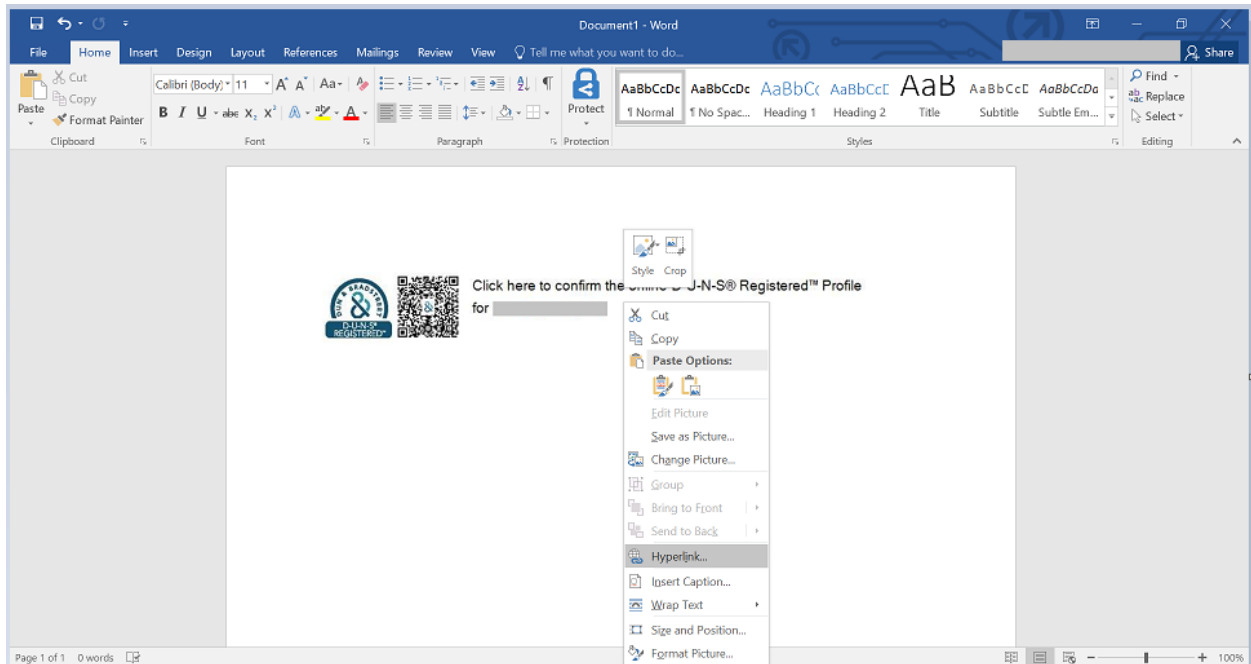
#### 4. Word Document

- Open the word document in which customer has to print the Profile Anywhere Seal with QR code
- Copy the Profile Anywhere Seal image from the mail which received from region representative
- Paste the Profile Anywhere Seal image in the word document in appropriate place

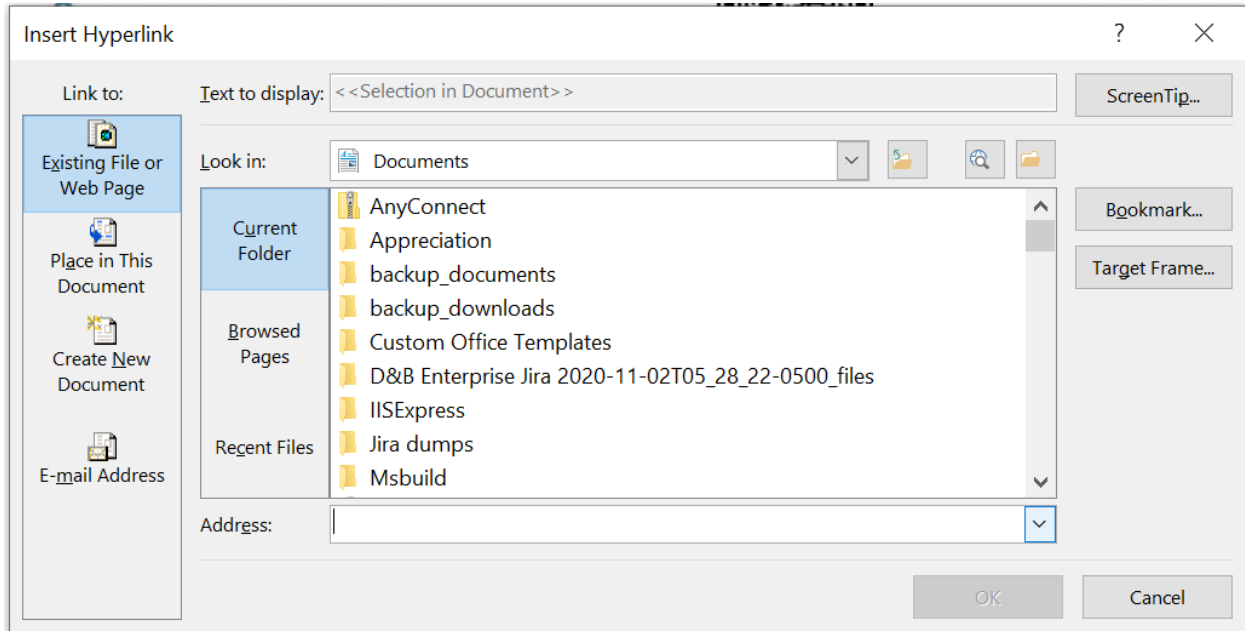




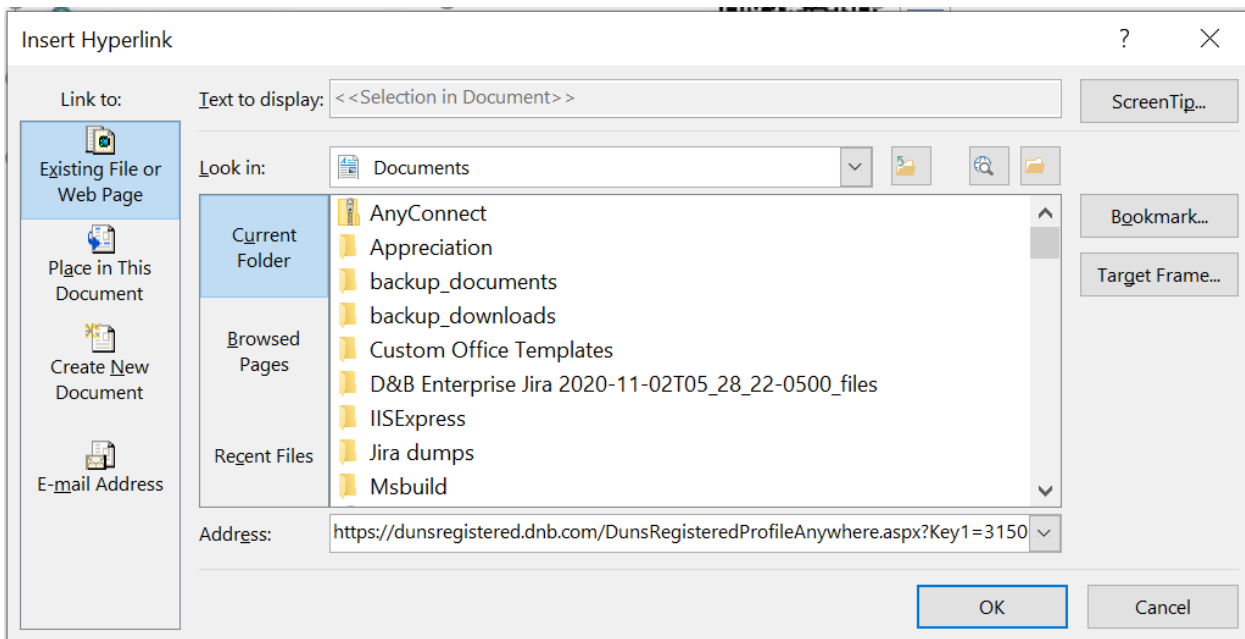
- Right click on the QR code image and click hyperlink option



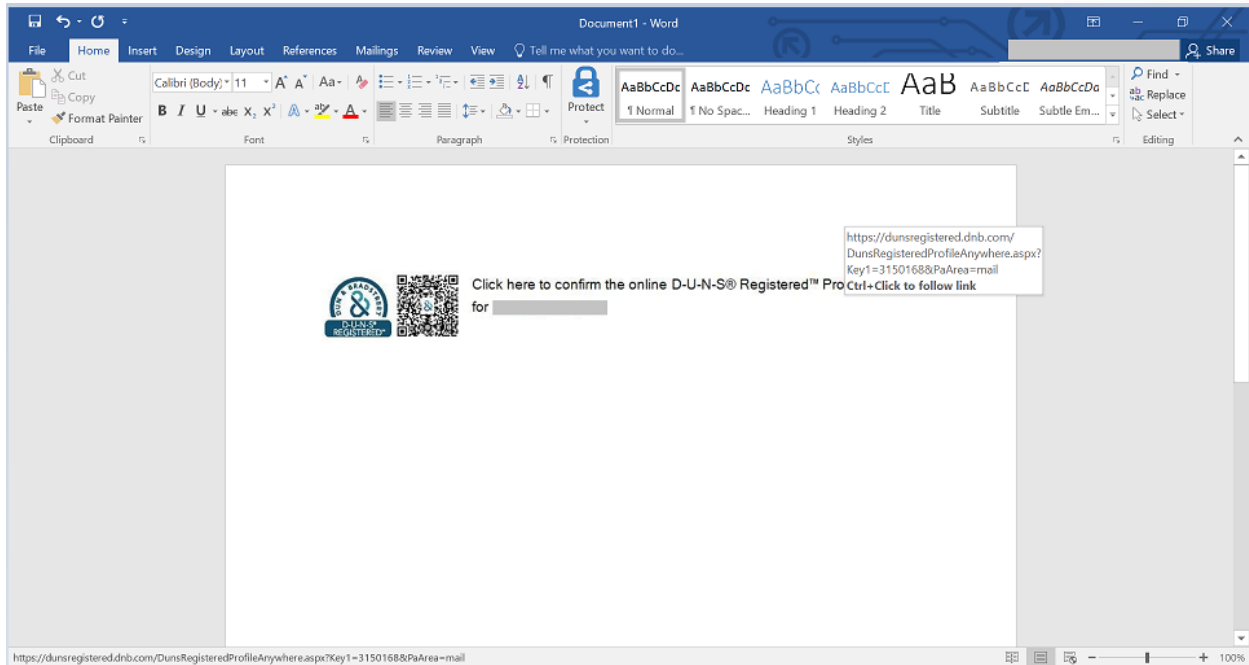
- Dialog box will appear as below image



- Paste the one line of code which customer received from region representative as below image



- Click OK button
- Now check the profile anywhere seal image by mouse hovering on it. Hyperlink will appear on mouse hovering on the seal image.



- Now Ctrl+Click the seal image, customer can able to view company profile information in browser.

## 5. Microsoft Excel and PowerPoint

- In OTMS: Copy the Profile Anywhere image with the link (Right click → Copy) and paste it into the office document.
- To ensure that the link was copied, right click the Profile Anywhere Seal and select "Edit Hyperlink". In case and the "Edit Hyperlink" button doesn't appear, right click the Profile Anywhere Seal and select "Hyperlink", then type in the hyperlink in the "Address" text box. The company hyperlink can be found in the "Profile Anywhere" accordion in OTMS.

## 6. PDF Documents

PDF can contain hyperlinks; therefore PDF documents can contain the Profile Anywhere (Floating Seal) image and hyperlink.

**Refer attached PDF file for more clarification**



Manual - Profile  
Anywhere Installation



## 7. Listing Seal

To avail listing seal, OTMS Administrators must first create the **Listing Seal** in OTMS application and share the javascript code or one line of code with customer.

Below is the one line of code for Listing Portal and Listing Portal QR code

### 1. Listing Portal Code

```
<iframe  
src="https://profiles.dunsregistered.com/Listings.aspx?listType=200&ListArea=20&ldType=I&BPS=I  
&ldValue=3148757" runat="server" width="110px" height="36px" frameborder="0"  
allowtransparency="true"></iframe>
```

### 2. Listing Portal QR Code

```
<iframe  
src="https://profiles.dunsregistered.com/listingQR.aspx?listType=200&ListArea=20&ldType=I&BPS=I  
&ldValue=3148757&QRW=82&QRH=82" runat="server" width="110px" height="36px"  
frameborder="0" allowtransparency="true"></iframe>
```

As per the customer requirement, region representative will provide the Listing Portal code and Listing Portal QR code to customer

- Customer must provide the code to their vendor and vendor has to place the code on their website UI code
- When vendor's website browsed and searched with company name, D&B Listing seal will appear along with the company name and details.
- If QR code scanned through mobile with QR code scanner application, Company profile information will appear on the mobile with Responsive view.

## 8. QR Code Printable Version

To avail the Printable QR Code, OTMS Administrator User must first create the **Profile Anywhere** seal for that customer's duns number.

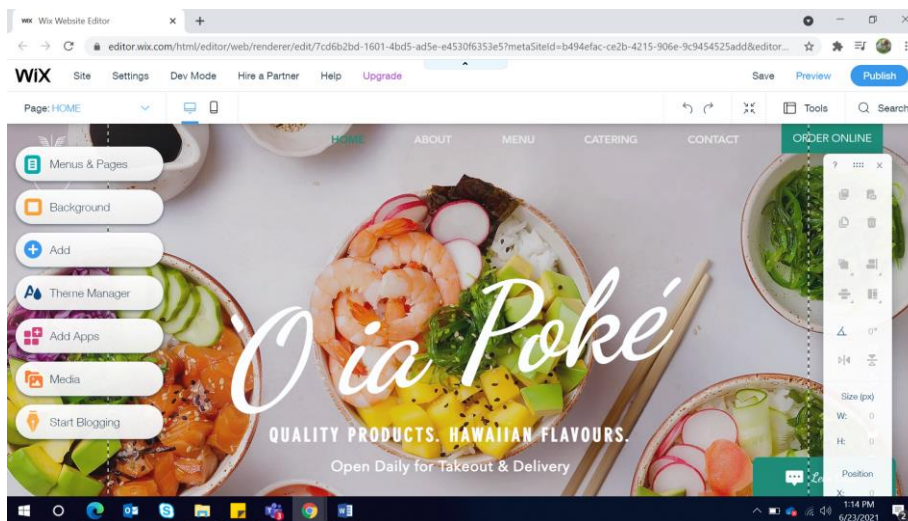


- Region representative will send Printable QR code to customers through mail
- Customer can directly print the QR code on their physical documents like (Quotation, Visting Cards, etc..)

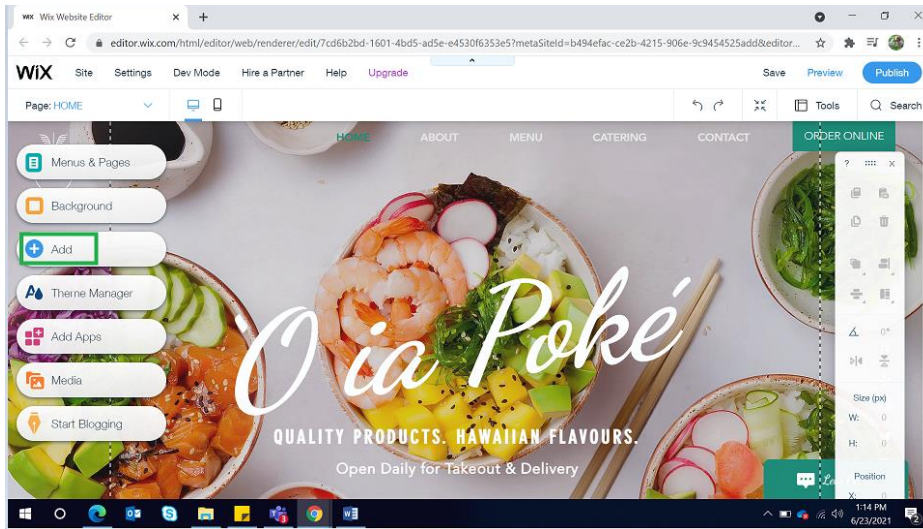
## 9. D&B Seal in WIX Platform

Steps to implement D&B seal in WIX platform.

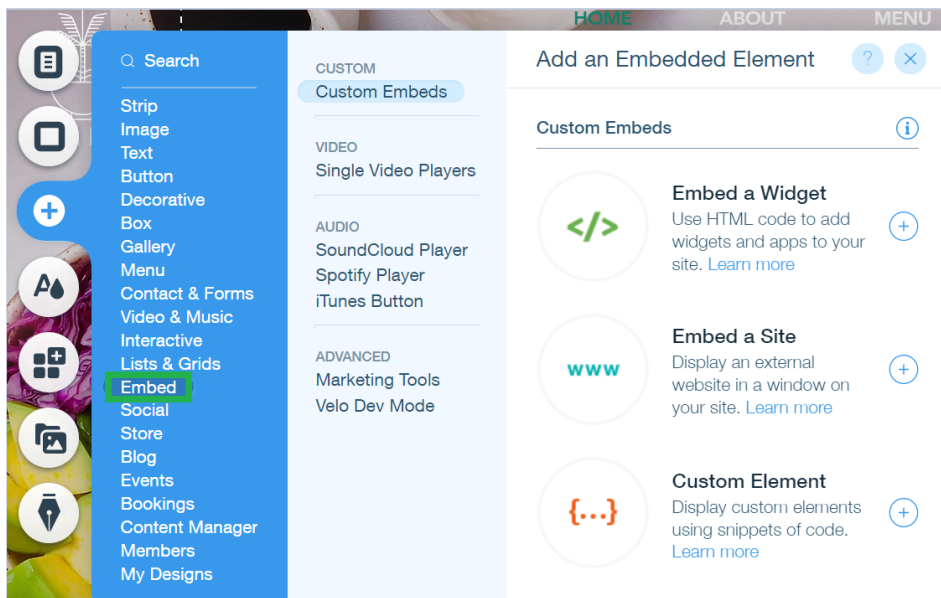
- I. Open client's website in WIX editor



2. Click Add button from left panel of the website which is highlighted in green color in below image

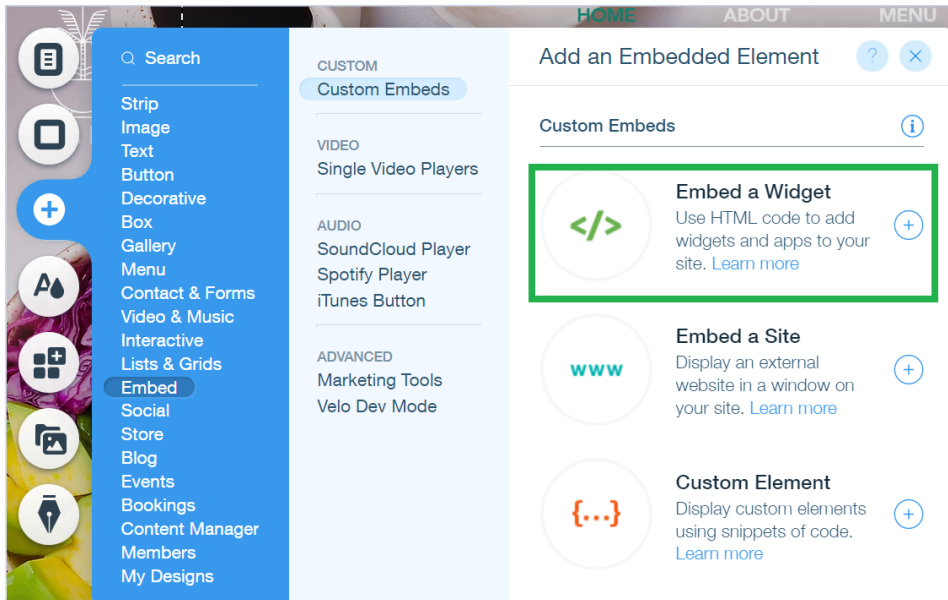


3. Now click on the “Embed” option which is highlighted in green color in below image

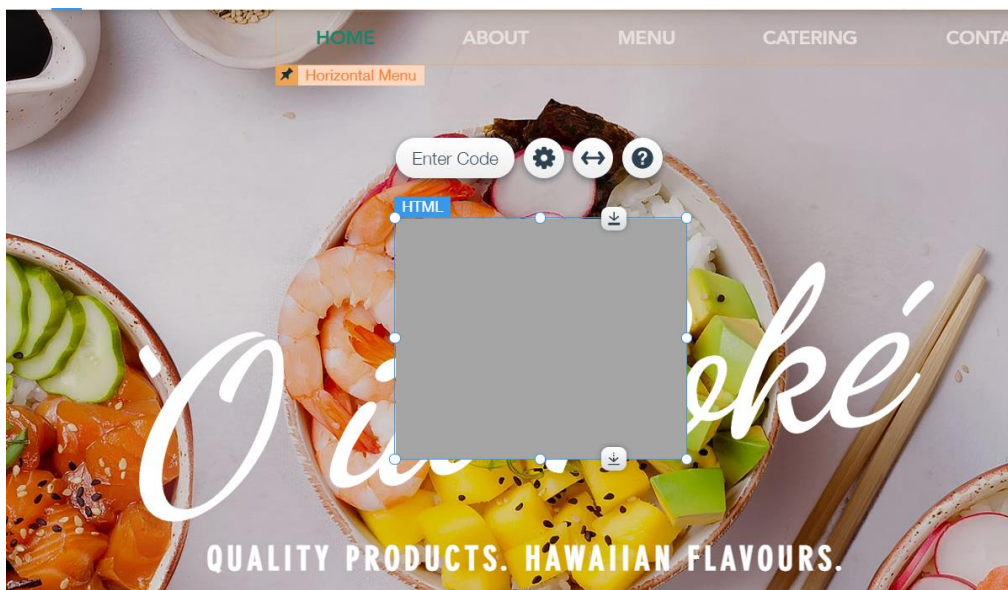


4. Select “Embed a Widget” option which is highlighted in green color in below image



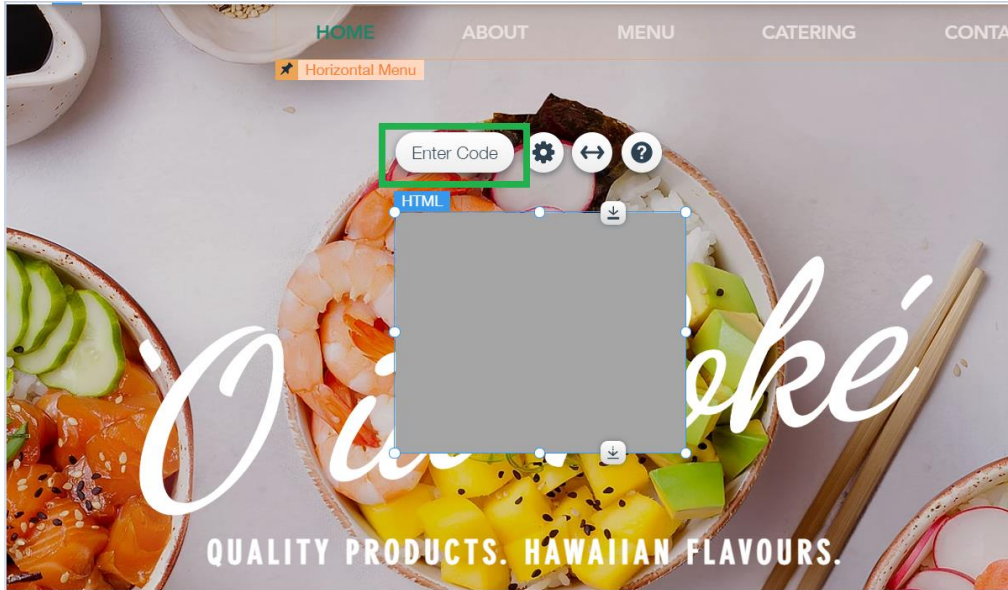


5. Once “Embed a Widget” option is selected, html code editor will appear as shown in the below image. Drag and place the widget wherever you desire.





6. Click “Enter Code” option which is highlighted in green color in below image



7. Now HTML settings page will appear as shown in below image





HTML Settings ? ×

What do you want to add?

Website Address

Code

---

Add your code here (HTTPS only) i

```
1
```

---

Have trouble embedding your code? [Learn more](#)

8. Copy the below mentioned code

```
<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>
```

9. Paste it on the “Add your code here(HTTPS only)” text area as shown in below image

HTML Settings ? ×

What do you want to add?

Website Address

Code

---

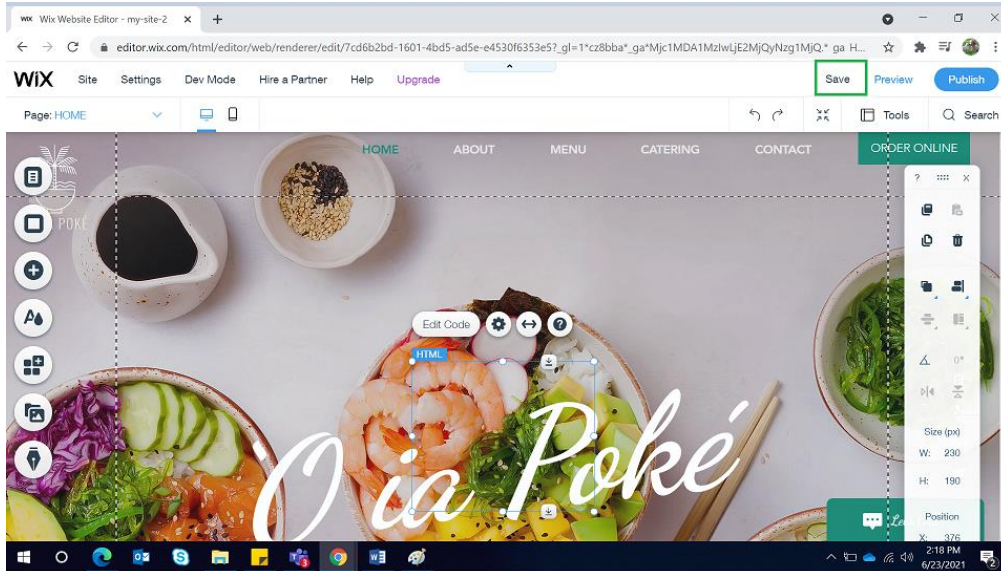
Add your code here (HTTPS only) i

```
1 <script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>
```

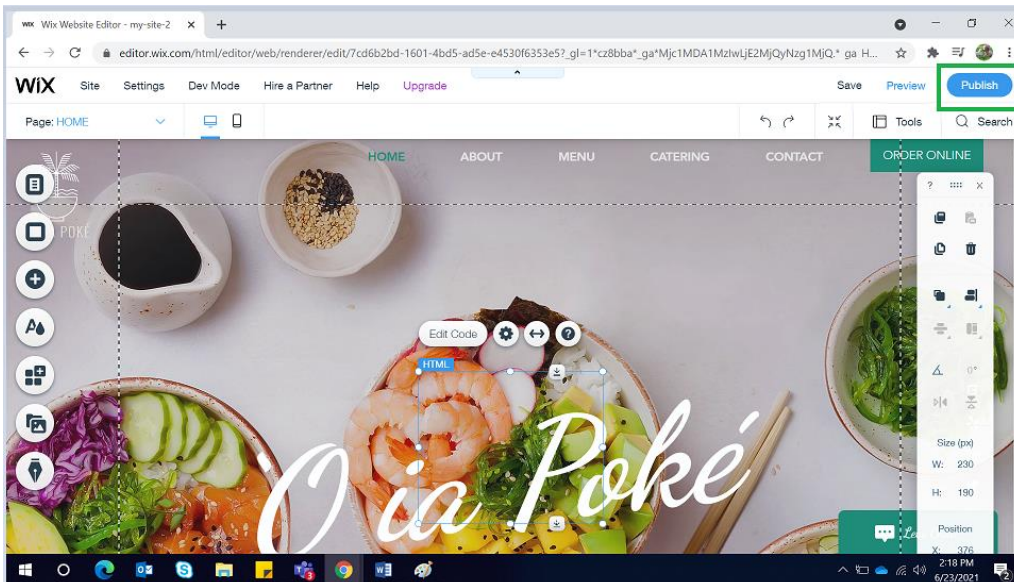
10. Click on “Apply” button to save the code



11. Now click on “Save” button on top the website which is highlighted in green color in below image



12. Now click on “Publish” button which is highlighted in green color in below image



13. Once completed all the above steps. Please do mail to [DRSSupport@dnb.com](mailto:DRSSupport@dnb.com) mentioning message as to enable the website seal along with client’s duns number and website name.

**Note :** After the completion of above 12 steps only, Website seal can enable for WIX platform websites.